



RELEASE: For Immediate Release

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## **SEPTEMBER BUSINESS SCENE & BUSINESS SEMINAR & NETWORKING SERIES KICK-OFF**

The Greater New Milford Chamber of Commerce cordially invites you to attend the September Business Scene on Wednesday, September 28<sup>th</sup> from 5:30 to 7 pm at The Maxx, 94 Railroad Street in New Milford. Business Scenes are a great way to make new contacts and develop leads in a casual and interesting setting, so don't forget your business cards and feel free to bring a friend or colleague.

This Business Scene will also kick-off a new partnership formed by the Corporation for New Milford Economic Development, Greater New Milford Chamber of Commerce, New Milford Public Library, and Western CT SCORE to support business in New Milford. Mayor Pete Bass and the partners of our Business Seminar & Networking Series will be on location at The Maxx for a special edition of the Mayor's Facebook Wednesday Night Live Video .

Complimentary refreshments will be provided. This in-person event is free to attend, open to the public, and will be livestreamed for those that cannot be in attendance. Register to attend in person at [Wednesday, September 28th Business Scene](#) or watch online at <https://bit.ly/NMBPkickoff>.

### **Business Seminar & Networking Series Schedule**

October 20, 2022, 5:30 – 7 PM

*Financial Management for Small Business*, Presented by Western CT SCORE

Develop sound financial management practices for all businesses whether just starting out or an existing business. Come learn about some of the best practices to understand the status of our business and to use financial information to make sound business decisions.

November 16, 2022, 12 – 1:30 PM

*Marketing & Social Media*, Presented by Matt Lukens, 322 Marketing & Lukens Consulting  
Seminar details to come.

December 7, 2022, 12 – 1:30 PM

*Selling & Business Development*. Presented by Western CT SCORE

People like to buy but they hate to be sold. A salesperson's job, therefore, is not to sell but to teach, coach, and assist a prospect to understand why and how your product or service will solve their problem or improve their lives. The goal is to help someone buy. Come learn some of the techniques.



New Milford Public Library

